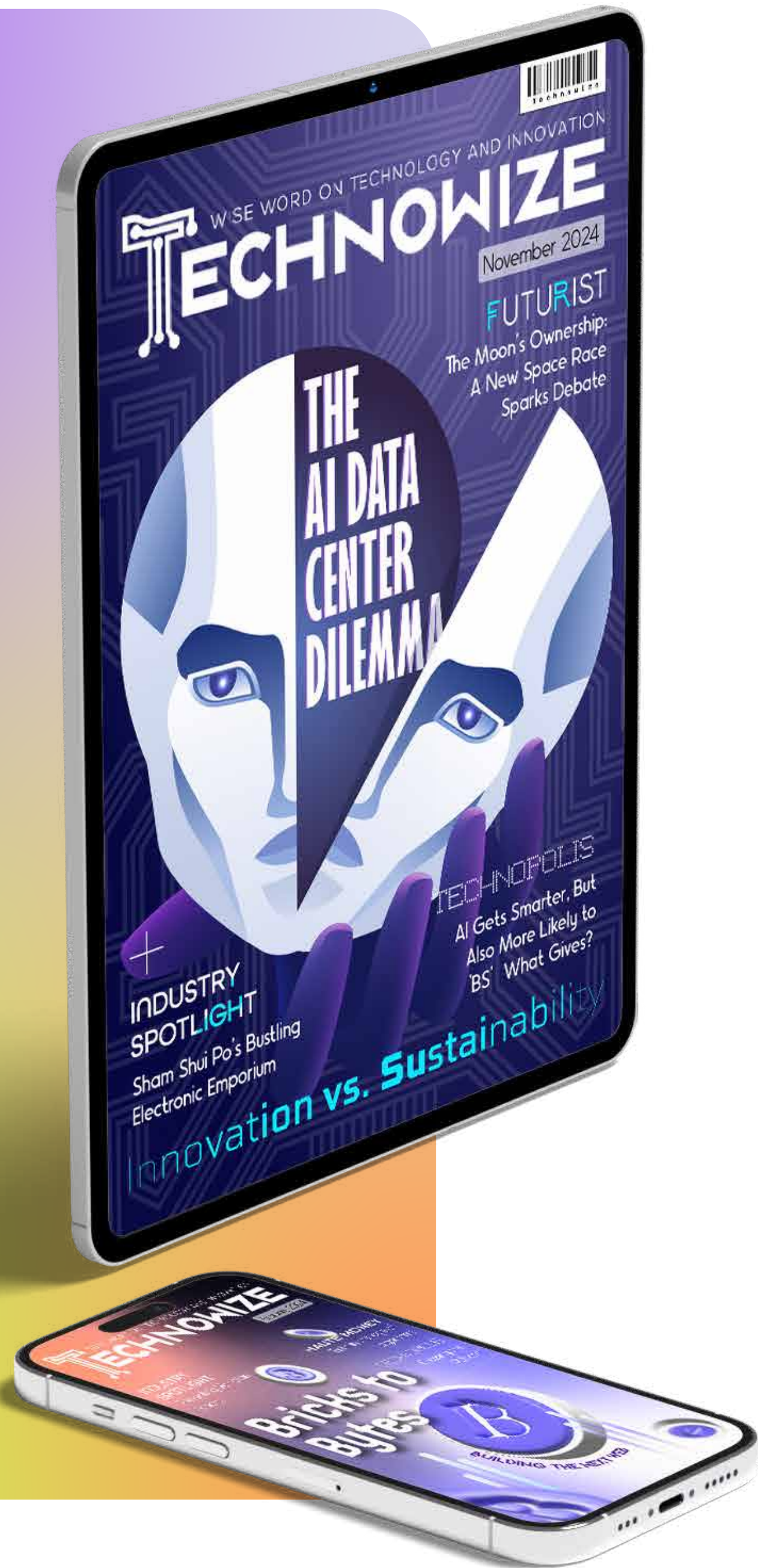


Media Kit





About Us

Technowize Magazine is a premier media brand, with an unparalleled editorial focus on technology news and ideas, and how it will affect businesses and trends.

Our mission is to provide a content-rich reading experience, packed with interesting views, and comments on the issues of the day shaping the global technology community.

Technowize.com is the homepage for world's leading technology advocates, entrepreneurs, and innovators. It is a dynamic, engaging platform that energizes readers to think beyond traditional boundaries, lead conversations, and create the future of technology.

Technowize is living and breathing all things technology!

Circulation Analysis

Total Circulation

(AS OF 08/01/2024)

216355



DIGITAL CAPABILITIES

Digital Magazine, Mobile Apps, Website with Full Web 2.0 Integration, Dedicated Social Media Community, Subscriber Base, Weekly Newsletter, Custom Solutions

Readership Profile

Technowize inspires readers and users to think beyond traditional boundaries, lead conversations, and create the future of technology. Our bi-monthly editions are a good read and worth collecting for the passionate technology enthusiast.

16%
Other

16%
Middle
Management

22%
Director

46%
C-Level (CEO,
CIO, CTO, etc.)
& Senior
Management

Advertising Opportunities & Specs

Magazine

2-Page Spread

\$8,000

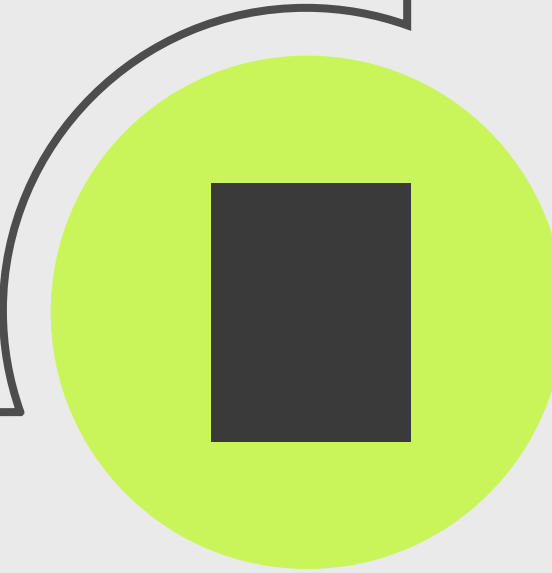
420 x 297 mm



Full Page

\$5,500

297 x 210 mm



1/2 Page (Vertical)

\$3,750

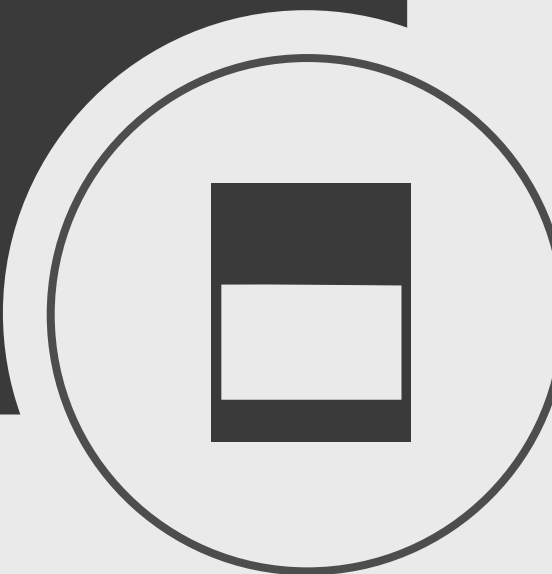
188 x 130 mm



1/2 Page (Horizontal)

\$3,750

188 x 130 mm



Website

Skyscraper

\$1,800

160 x 600 pixels



Center Banner

\$1,500

728 x 90 pixels

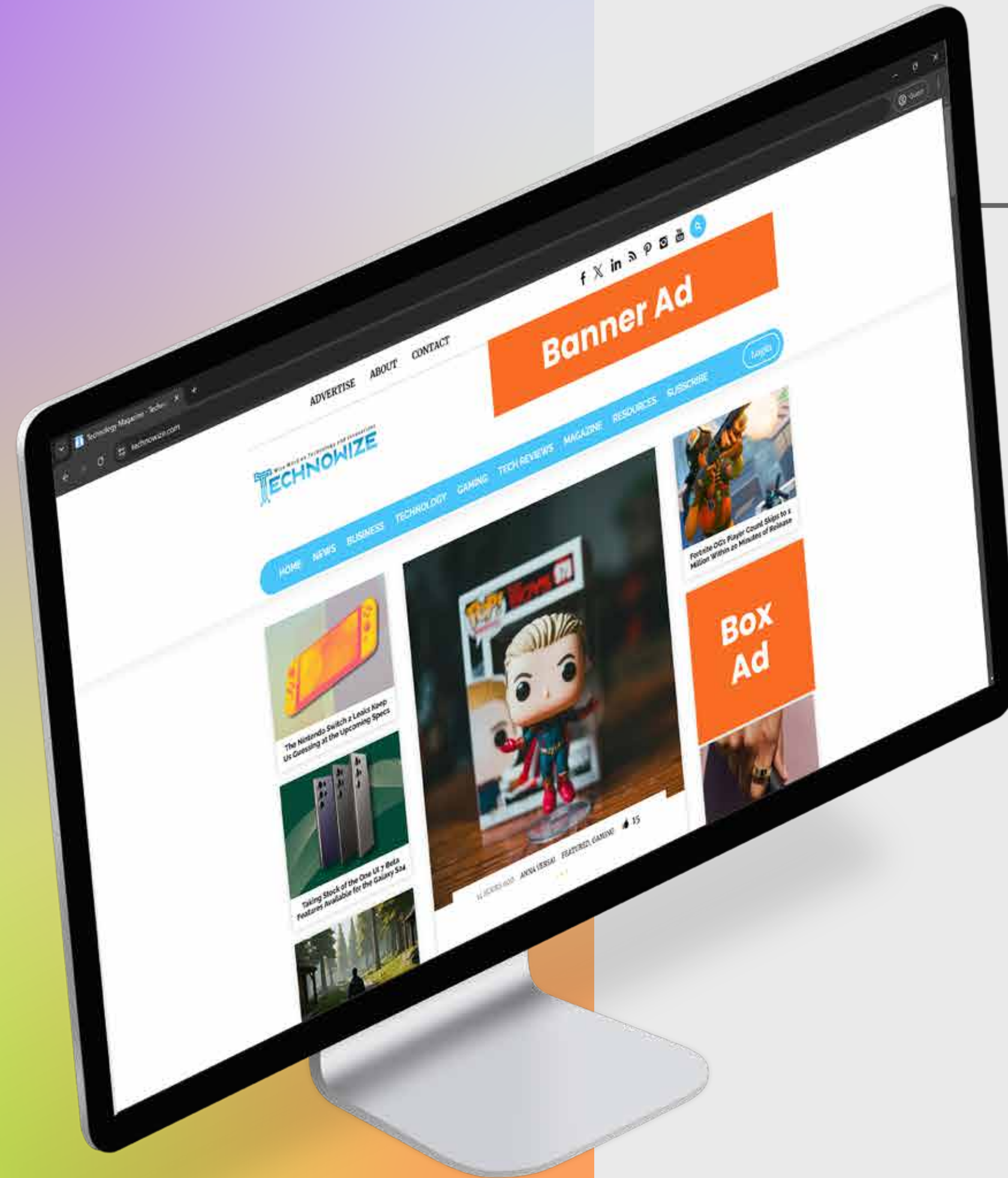


For details about available ad spaces

Contact:
jay@fastestmedia.com

Website AD

Rates, Type & Size



Home Page Banner Ad

\$2,200 728 x 90 px

Home Page Box Ad

\$1,900 300 x 250 px

ROS Banner Ad

\$1,100 728 x 90 px

ROS Box Ad

\$800 300 x 250 px

Website Key Metrics



130214

Avg. Page Views



6:06 Min.

Avg. Time on the Site

eNewsletter

Creative is due 3 days prior to eNewsletter issue date

Creative Specifications

Ads must be submitted in one of three formats:

Banner

1. 468 x 60 pixel .gif or .jpg banner. File must be less than 40K;*
2. Or Text: Text less than 40 words;
3. Or Logo & Text: High resolution logo of less than 150 x 60 pixels in .gif or .jpg format, hyperlink and less than 30 words of text.

Leaderboard

728x90.jpg or .gif only. File must be less than 40K

Skyscraper

150x800 banner, .jpg or .gif only. File must be less than 40K.*

For all ads, animation is accepted only in .gif - no flash or other animation.

*Maximum ad file size: charges may be incurred if ad size exceeds maximum

Note: IFrame tags are not recommended as 50% of all e-mail browsers do not support them. Should you choose to submit this format, you may sacrifice 50% of your impressions. We suggest you submit in .gif, .jpg, or animated .gif formats.

Sponsored Content

DDMM onwards, Technowize Magazine will be open to publishing sponsored content which will be in context with the material published in its newsletters. After thorough research of our audience's expectations from the content, we have analyzed that there is a demand for news along with information about vendors who can turn into potential advertisers. We are open to posting such stories amidst the original stories according to the client's preference.

Dedicated Email Blast

The sponsors of Technowize Magazine have the facility of sending out an HTML email to our entire audience. The sponsors participating in this have complete access and creative control over the HTML, Subject Line, and Click-Redirect.

Co-op White Paper Email Blasts

Our sponsors can make the most of Technowize Magazine's audience to strengthen their promotional might. A broad cross-section of media decision-makers can be carried out by distributing their white papers.

We assure to advertise the sponsor's logo treatment and a synopsis of all the important information that is stated in your white paper

Technowize Magazine will send out a promotional email blast around two to four times in a month to its entire audience. This email blast will consist of the logo treatment along with a synopsis of all the white paper sponsors participating.

After this, we keep a track of the delivery of these emails to the individuals who have downloaded the white paper provided so that you can use the data for further sales.

Sponsored Webinars

The webinars held by Technowize Magazine have produced impressively high amount of signups for the live presentations of the participating companies. As a result of this, Industry Leaders Magazine has earned itself a name as the leading driver of signups. We have also been rewarded with praise for the success of our promotions by bringing in a good amount of high-quality participants.

Your webinar will showcase your logo treatment and a synopsis of essential information.

Technowize Magazine will then send out a promotional email blast to its entire audience with adequate information of the webinar along with the logo treatment and synopsis.

Magazine Features & Description

Haute Money

Short takes on the latest cult-coverage straight from the tech world.

Tech-nopolis

This feature showcases the most popular gadgets, apps, softwares and technology trends.

Trend-spotting

All things up-and-coming and influencing everyday life.

Cybersecurity Chronicles

Delving into the world of cybersecurity, from data breaches to strategies for protecting digital assets.

Cover Story

A detailed feature showcasing leaders and innovators who use ideas to create a better world.

Futurist

A quirky feature decoding the future of technology.

The Drive-train

Unveiling the advancements in self-driving cars, electric vehicles, and other automotive technologies.

Final Frontier

Covering the latest advancements in space technology, satellite communication, and space exploration.

Industry Spotlight

Profiling companies and their disruptive technologies that are challenging established norms.

Events & Tradeshows

The events section divulges all up and-coming events influencing the world of technology.

Editorial Calendar 2025

	Cover Story	Trendspotting	Industry Spotlight
FEBRUARY	Best of CES Awards	Level 5 Autonomy: Fact or Fiction? Artwork Deadline: 01-24-2025	Stablecoins and DeFi Publication Date: 02-01-2025
MAY	Startup of the Year	Coachella's Tech Culture Artwork Deadline: 01-24-2025	Biohacking as a Pathway to Transhumanism Publication Date: 02-01-2025
AUGUST	Gaming Innovation Award	Hydrogen Economy Artwork Deadline: 01-24-2025	CIOs of the Year Publication Date: 02-01-2025
NOVEMBER	Design Excellence Award	CTOs of the Year Artwork Deadline: 01-24-2025	Best Enterprise Solution of 2025 Publication Date: 02-01-2025

Contact

Advertising and Corporate Contacts Technowize Magazine

Advertise in Technowize Magazine
and on the Website

Jay Raol | jay@fastestmedia.com

West Coast Location: 3651 Lindell
Road, Las Vegas, NV 89103

www.technowize.com